



Mooresville Beautification Committee

May 25, 2016 Minutes

Members Present:

Barbara Pfeffer, Chair
Kelly Anderson, Vice Chair
Mark Fowler
Ann Payne
Tony Walters
William Washburn II

Also Present:

Maureen Gable, Planner, Town Staff

Absent: Commissioner Houston, Lauren Moore-Fischer, Dan Payne, Ed Price, and Kathleen Rabideau

- 1. Welcome:** Ms. Pfeffer welcomed the Committee.
- 2. Call meeting to order:** Ms. Pfeffer called the meeting to order at 5:40. It was determined that a quorum was present.
- 3. Minutes:** A motion was made by Mr. Walters, seconded by Mr. Washburn, to approve the April 28, 2016 minutes. The motion passed unanimously.

The Committee discussed the need for watering the downtown planters. Mr. Walters said that the Committee should make out a sheet and ask all downtown businesses to water the planters in front of their business since the Committee does not have enough volunteers. Ms. Anderson asked how many businesses are in the downtown. Ms. Pfeffer stated that there are about 35-40 businesses. Ms. Anderson stated that she would make flyers and help Mr. Walters and Ms. Pfeffer distribute them and speak with the downtown business owners.

- 4. Budget:** Ms. Pfeffer stated that the committee had \$531.41 left in the budget. She noted, however that there were outstanding invoices to be paid. She estimated that balance would be \$334.21 after these invoices are processed for payment.
- 5. Buildings and Grounds:** There were no updates to report.
- 6. Beautification Award:** Ms. Pfeffer stated that she still had been unable to contact anyone at Eastside Baptist Church. Ms. Anderson asked that the Beautification Committee continue look for possible nominations.
- 7. Yard of Distinction:** Mr. Fowler made a motion to nominate 427 Carpenter Avenue for the Yard of Distinction Award. Ms. Anderson seconded the motion. The motion passed unanimously. Mr. Fowler stated that he would contact the owners of the property.



Mooresville Beautification Committee

May 25, 2016 Minutes

8. Eyesores: The members discussed a property on Williamson Road with tall grass and sign violations. Ms. Gable stated that she would give the complaint to the Code Enforcement officer.

9. Old Business:

(A) Storage Building Update: Ms. Pfeffer stated that Mr. Walters was scheduled to speak at the May Town Board meeting about the Beautification Committee's need for access to downtown storage and water to facilitate the planting and care of the downtown planters. Mr. Walters stated that he did speak at the Town Board meeting. He said that he thanked them for agreeing to provide a building close to Main Street for the Beautification Committee's storage with water and electrical access.

(B) Volunteers for Watering Plants: Ms. Anderson stated that she had spoken with Ms. Moore-Fischer about the Inspiration for Aspirations (IFO) volunteers watering the plants again this summer. She reported that Ms. Moore-Fischer stated that there were only a few that were interested in doing it again this year. Mr. Fowler also noted that it was his understanding that the IFO did not have adequate staff to facilitate the Townskeeper Program.

The Committee discussed other options, such as asking for high school students that need community service hours and asking the downtown business owners for their help. Ms. Anderson asked about the Committee hiring someone to help with the watering. Ms. Gable stated that she would inquire if that were a possibility. Ms. Anderson asked if the Town has watering trucks and if the Town could help with the watering of the large planters. Ms. Gable stated that she would get an answer for the Committee. Ms. Anderson suggested that the Committee be very specific in their request for help (how many hours, how many days of the week, etc.). Ms. Pfeffer stated that the 12 large planters need to be completely filled every 2 ½ - 3 weeks. She said that the smaller planters need to be watered every day.

(C) Bench Dedication for Commissioner Herring: Ms. Pfeffer reported that the dedication held on Monday, May 23, at 4:30 p.m. on the green adjacent to Town Hall was beautiful and well attended. She stated that Commissioner Herring's family and many friends attended the dedication as well as many Town officials. Ms. Pfeffer stated that she and many others shared special stories and memories of Commissioner Herring.

Ms. Anderson said that she is concerned that there may be confusion when the Beautification Committee holds a dedication for the tree planting in Commissioner Herring's honor. Ms. Pfeffer stated that the Bench was from the Town Board and Mayor. She stated that because Commissioner Herring was on the Beautification Committee, she was asked to speak at the dedication.

The committee discussed the type of tree, the location, and the Town contact for ordering the tree. Ms. Payne said that she would do some research on the Eastern Redbud and Little Gem



Mooresville Beautification Committee

May 25, 2016 Minutes

Magnolia. Ms. Pfeffer stated that she would like the tree to be planted on the left in front of Town Hall.

(D) Mural Painting Update: Mr. Fowler reported that he had heard from Emily from Coca-Cola in Charlotte and that she would put Mooresville on their list. Mr. Fowler noted that Emily indicated that their list to help with mural restoration was long. The Committee discussed partnering with the Downtown Commission to pay for the mural in an effort to speed up the process.

10. New Business:

(A) Resignations: Ms. Pfeffer announced the resignations from Bob Amon and Janis Roelker.

Ms. Anderson stated that she knew a master gardener that may want to join the Beautification Committee.

(B) Town of Mooresville Markers–Plantings: Ms. Pfeffer discussed plantings at the Mooresville markers (gateway signs). She stated that Mr. Bob Brawley was contracted to plant the flowers at the gateway signs. Ms. Anderson stated that there is not much room for plants and that they need to be short or they will block the sign. The Committee discussed planting larger flowers or shrubs on the ground around the sign. The difficulty of watering plants there and easements were discussed. Ms. Gable said that she would inquire about easements for the sign area.

Ms. Pfeffer suggested a new project. She suggested adding pavers around the Blue Star Memorial and relocating the bench to the newly paved area.

(C) Budget 2016-1017: Ms. Anderson stated that she expected the Town Board to approve a \$10,000 budget for the Beautification Committee. She recommended that the Committee be specific with projects and related costs and solicited input from the Committee members on fund allocation for the next fiscal year. She suggested that funds be allocated to include moving the memorial bench, adding pavers at the Blue Star Memorial, and improving the plantings at the gateway signs.

Mr. Fowler suggested the Coca-Cola mural project be included in the allocation of budget money. Ms. Pfeffer stated that she would like to replace 5 or 6 of the round planters with self-watering planters. Ms. Payne suggested adding more plants to the Blue Star Memorial garden.

Mr. Walters asked about the tiered planter at the Library. Ms. Payne stated that the Mooresville Garden Club does that planter. Mr. Walters also asked about the park near Wells Fargo Bank. He said that it is in need of work. He stated that the Chamber of Commerce is in charge of that park. The Committee discussed taking care of that park. The Committee decided that they



Mooresville Beautification Committee

May 25, 2016 Minutes

would not be able to care for it. Ms. Gable stated that she would inquire about the Town taking care of that park.

ACTION: Ms. Anderson made a motion, seconded by Mr. Washburn, to adjourn the meeting. The meeting closed at 6:37 p.m.