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**MOORESVILLE**  
CONVENTION & VISITORS BUREAU

**MINUTES**  
**MOORESVILLE TRAVEL AND TOURISM AUTHORITY**  
**THURSDAY, JUNE 16, 2016**  
**9:00 AM HILTON GARDEN INN, MOORESVILLE, NC**

Present: Ron Johnson, Mitch Abraham, Leah Mitcham, Amit Govindji, David Coble, Nick Kothadia, Deborah Hockett

Guests: Christine Patterson, Sheila McCarty, Captain Joe Cooke, Chris Jorgensen, Deanna Groeger, Renee Hall, Nick Carrington, Tony Bassat

Mr. Johnson called the meeting to order at 9:08 AM. A quorum was present.

1. Approval of Minutes:

Mr. Johnson called for approval of the minutes from the May meeting.

Mitch Abraham made a motion that the minutes be approved.  
David Coble seconded the motion.

The motion passed unanimously and the minutes were approved.

2. Executive Director's Report:

Leah reported the CVB assisted 275 visitors, provided visitor services for five events and distributed 1200 visitor guides.

Leah reported she and Ron attended the Town Board meeting on May 2 and presented a check for \$24,812.50, the 25% match of the RTP grant for the mountain bike trail at Mazeppa Park. A check for \$120,000 was also presented for the Mazeppa Park soccer complex. To date the CVB has paid the Town One Million One Hundred Thousand Dollars (\$1,100,000) for Mazeppa Park.

Leah reported she attended the Carolina Student Travel Connection meeting on May 10.

Leah reported the USA Bobsled Team was in Mooresville testing at the wind tunnel May 18-20. The CVB and deBotech hosted them at the GoPro Motorplex and Big Daddy's.

Leah reported she attended the Little 600 event at GoPro Motorplex.

Leah reported she attended Richard Petty Motorsports Fan Appreciation Day.

Leah reported the Carolina Big Bass Classic had 668 anglers.

Leah reported the CVB is working on incentives from the attractions for the sports teams and families when they are in town for a tournament.

Leah reported she designed a survey for T2C Sports to send out to clients for feedback on Friday night reservations and ideas for incentives.

Leah reported leads were sent out for Sherrill Family Reunion, Gaylor Electric Corporate Meeting.

Leah reported upcoming events for June are NC State US Bowling Congress Association Open Championships June 4-5, 11-12, 18-19, 25-26, July 2-3, 9-10; USTA NC Adult 18+ State Championships June 8-12, Supra Boats Pro Wakeboard Tour June 18, Top Gun World Series Qualifier, Top Gun Ultimate Summer Bash, USSSA Western NC State Qualifier, LNSC Women's Premier Soccer League (WPSL) June 12, 19, 26

3. Police Department Report:

Captain Joe Cooke introduced Chris Jorgensen. Captain Cooke reported two more trailers were stolen last month and car break-ins continue, but have slowed down due to arrests. Chris Jorgensen reported on the felony lane gang.

4. Financials Report:

Mr. Johnson reported the financials for July-May were \$724,289.24 for revenue, \$141,209.94 for personnel, \$101,733.42 for operations and \$444,174.79 for advertising and promotions.

Mr. Johnson stated the Board needed to vote on the proposed budget for FY2017.

David Coble made a motion that the proposed budget for FY2017 be approved.

Mitch Abraham seconded the motion.

Mr. Johnson asked for any discussion. There was no discussion.

The motion passed unanimously.

Mr. Johnson stated he needed a motion to hire Cobb, Ezekiel, Loy & Company, PA to perform the FY2016 audit. They also performed the FY2015 audit.

Mitch Abraham made a motion to hire Cobb, Ezekiel, Loy & Company, PA to perform the FY2016 audit.

Nick Kothadia seconded the motion.

Mr. Johnson asked for any discussion. There was no discussion.

The motion passed unanimously.

5. Chairman of the Board Report:

Mr. Johnson reported a portion of the due diligence on the Mazeppa Property has been completed, but not all the information is available at this time to complete it.

Mr. Johnson stated the current contract needs to be terminated and a new contract will need to be negotiated with a closing date to be contingent upon receipt of the money from the ballpark property closing.

David Coble made a motion for the CVB to terminate the current contract and enter into another contract for the Mazeppa Property with the closing date contingent upon receipt of the money from the ballpark property closing.

Amit Govindji seconded the motion.

Mr. Johnson asked for any discussion. There was no discussion.

The motion passed unanimously.

Mr. Johnson reported the new golf course is scheduled to open in September. He would like for the hotels to take a tour of the course so they can promote to their hotel guests.

David Coble stated the new manager of the golf course would like to partner with the hotels. If they have any ideas or suggestions, please contact him.

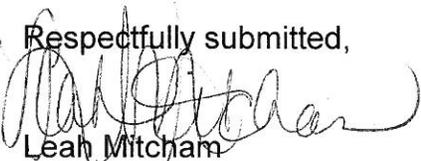
6. Mr. Johnson called for any old business.

7. Mr. Johnson called for any new business.

Captain Joe Cooke stated the Police Department assisted a lady and her grandchildren who were in need of a place to stay. He asked if the hotels would like to work with the Police Department on special cases. Leah suggested the hotels send their contact information to Captain Cooke.

The meeting adjourned at 9:50 AM.

Respectfully submitted,



Leah Mitcham  
Executive Director