



Mooresville Beautification Committee

July 28, 2016 Minutes

Members Present:

Barbara Pfeffer, Chair
Kelly Anderson, Vice Chair
Jennifer Lauren Moore-Fischer
Ann Payne
Dan Payne
Ed Price
Kathy Rabideau
Tony Walters

Also Present:

Maureen Gable, Planner, Town Staff
Brian Waters, citizen

Absent: Mark Fowler, Commissioner Houston, Melissa Short, and William Washburn.

1. Welcome: Ms. Pfeffer welcomed the Committee.

Prior to calling the meeting to order, Mr. Brian Waters presented information on his possible business venture. He explained that he may be manufacturing signs for businesses and homes that have the appearance of boulders. He stated that they are synthetic, made from coal ash mixed with concrete, and can be made in many shapes and sizes. Mr. Waters showed photographs of sample signs. The committee discussed the signs and gave their thoughts and comments to Mr. Waters. Mr. Waters stated that the process is environmentally positive since the coal ash becomes inert when mixed with concrete.

2. Call meeting to order: Ms. Pfeffer called the meeting to order at 6:05. It was determined that a quorum was present.

3. Minutes: A motion was made by Mr. Walters, seconded by Mr. Price, to approve the June 23, 2016 minutes. The motion passed unanimously.

4. Budget: Ms. Pfeffer stated that the committee had \$10,000 in the budget for the fiscal year 2016-2017.

5. Buildings and Grounds: There were no updates to report.

6. Beautification Award and Yard of Distinction: Ms. Pfeffer nominated a house in her neighborhood in Linwood Farms on either Hawleyville or Golden Valley Road. The Committee discussed nominating two other homes: one on W. Wilson and another on W. McLelland. Ms. Pfeffer stated that she would email pictures to everyone so that they could vote by email.

ACTION: Ms. Fischer-Moore made a motion to nominate the Ain't Miss Bead Haven at 138 S. Main Street for the Beautification Award. Ms. Rabideau seconded the motion. The motion passed unanimously.



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Ms. Fischer-Moore agreed to present the Beautification Award to Ain't Miss Bead Haven.

Ms. Anderson stated that Ms. Goble was very appreciative of the Beautification Award that she presented for their property at 410 S. Church Street.

7. Eyesores: The members discussed the Farmers Market signs that have been placed in the planters. Ms. Anderson said that she thought the signs detracted from the overall appearance of the planters. Ms. Pfeffer stated that she would contact Ms. Atkins with the Downtown Commission to get more information on the placement of those signs.

Mr. Walters had a complaint about tall grass at W. Wilson and Clay Streets. Ms. Gable said she would notify the Code Compliance Officer. Mr. Walters wanted to thank John McLaughlin, Code Compliance Officer, for an excellent job on the clean up on Williamson Road. Ms. Gable said that she would convey the message to Mr. McLaughlin.

8. Old Business: The Committee discussed the downtown planter watering. They stated that it was generally going well, although they agreed that they could use more help. They noted that the 2 big planters on Moore Avenue near the Citizen Center were very dry. They also stated that the planters near Whit Millers and H & R Block may need additional watering since those businesses are not open as often.

The Committee discussed moving some planters from downtown businesses that appear to not be interested in caring for the plants to other downtown businesses that would be willing to water and care for the plants.

Ms. Pfeffer stated that both watering carts were working well.

9. New Business -Election of Officers: Nominations were discussed by the Committee.

ACTION: Ms. Anderson made a motion to elect Ms. Pfeffer for Chairperson. Mr. Payne seconded the motion. The motion passed unanimously.

ACTION: Ms. Pfeffer made a motion to elect Ms. Anderson for Vice Chairperson. Mr. Price seconded the motion. The motion passed unanimously.

Other Business:

Ms. Gable provided the Committee the budget/project list that they had approved at the June meeting. She also provided a list of goals from the Downtown Redevelopment Plan.



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The Committee asked about the downtown trash cans and ash tray cans. It was noted that because the opening is not wide enough, that trash is often left on top of the cans. It was agreed that there was no easy solution to this problem.

Ms. Anderson stated that the awnings on the CVS building were faded and should be replaced.

Mr. Walters stated that he would ask Mr. Cerchiara about his discussions with CVS management related to their willingness to refurbish or replace the awnings.

Ms. Payne stated that she had spoken with Turtle Creek Nursery and Joel Henley, Town Building and Grounds Supervisor, about pricing for trees. She gave the pricing for the following trees in 15 gallon size pots:

- Red Maples –October Glory & Brandywine varieties, \$55 each, 8-9 foot
- Japanese Maples – Emporer and Bloodgood, \$175 each
- Magnolias- Little Gem, \$56 each, 5 feet, 15 gallon; Kay Parris, \$62 each, 7-8 feet
- Birch- River Birch, \$55 each
- Red Bud- Merlot, \$55 each

She did not have a price for the Dogwood. Ms. Payne said that Mr. Henley would be checking the Town Clerk, Janet Pope, to ask the Town Manager about an acceptable location for the tree dedication for former Beautification Committee member and Commissioner Mac Herring. She stated that the tree variety would also need to be approved. The Committee discussed several possible trees for the dedication. Ms. Payne stated that she would also ask Site One Landscaping for Town pricing on trees. She stated that she would get more than one quote for anything over \$500.

ACTION: Ms. Pfeffer made a motion, seconded by Ms. Anderson, to adjourn the meeting. The motion passed unanimously. The meeting adjourned at 7:03 p.m.